

MailChimp

Definition

MailChimp helps you design email newsletters, share them on social networks, integrate with services you already use, and track your results. It's like your own personal publishing platform.

Stakeholders

BO: Kevin O'Brien
PO: Kevin O'Brien
TO: Kevin O'Brien
SM:
Others: Bret Holloway (UMA)

Background

UMassOnline began utilizing MailChimp for a monthly technology newsletter starting in November of 2012. Initially, it was

Community

Any associated SIGs?

Licensing

Who is responsible for the licensing? How do folks obtain a license?

Costs

Service	Cost	Invoice	Date
MailChimp	\$10.00	MC02695573	11/06/2012
MailChimp	\$10.00	MC02821885	12/06/2012
MailChimp	\$10.00	MC02950213	01/06/2013
MailChimp	\$10.00	MC03079089	02/06/2013
MailChimp	\$10.00	MC03208081	03/06/2013
MailChimp	\$10.00	MC03337045	04/06/2013
Staffing			
TOTAL			

Resources

What other materials are related to this subject?

Support

Support Model here

Training

Training Model here

Previous Newsletters

2012

- [October](#)
- [November](#)